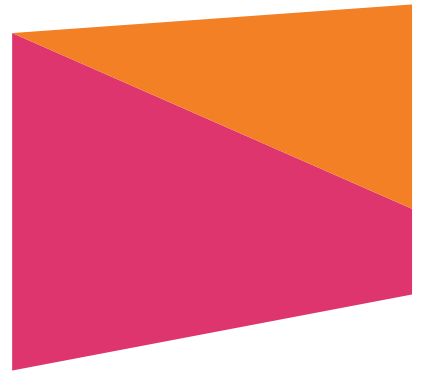




# Jewish Museum in Prague 2021 Annual Report





# 1

## Visitor numbers and visitor services

Total number of visitors			
		Adults	Children
January	0	0	0
February	0	0	0
March	0	0	0
April	0	0	0
May	1,071	638	433
June	5,068	2,366	2,702
July	15,041	5,167	9,874
August	26,386	18,858	7,528
September	18,385	12,586	5,799
October	31,161	22,770	8,391
November	23,527	18,086	5,441
December	20,969	15,668	5,301
<b>TOTAL</b>	<b>141,608</b>	<b>96,139</b>	<b>45,469</b>

The activities of the Jewish Museum in Prague were significantly paralyzed in 2021 as a result of the Covid-19 pandemic, which impacted the work of all its departments and units. In addition, actions not previously usual had to be carried out because of the crisis situation, which repeatedly led to increased workloads.

On the basis of crisis measures taken by the Czech government and of subsequent emergency measures taken by the Ministry of Health with the government's consent, the Jewish Museum was closed to the public between 18 December 2020 and 2 May 2021 as a result of the Covid-19 pandemic. The museum was partially open from between 3 May and 1 June 2021, with public access limited to the Old Jewish Cemetery and the Spanish Synagogue

All of the museum's exhibitions were closed for a total of 122 days, i.e. seven days more than in 2020. All of the museum's buildings were open from 2 June 2021, but with reduced opening hours.

As in 2020, the compulsory Covid-19 measures resulted in a dramatic decline in tourism and, as a result, a slump in entrance fee receipts, which are the main source of income for the museum. In 2021, the museum received 141,608 visitors, which is 15,402 more than in 2020 but 535,891 fewer than in 2019, the year before the pandemic. Visitor numbers in 2021 were 12.2% higher than in 2020, but 79.1% lower than in 2019.

Interest in discount tickets as part of the museum's educational programme against antisemitism (which involves a tour of Prague's Jewish Town on Sundays and public holidays between 11 a.m. and 2 p.m.) has continued to grow as a trend.

For the second year running, the museum participated in Prague City Hall's successful "At Home in Prague" programme, which attracted 3,438 visitors, an increase of 664 year-on-year. On 27 October 2021, the museum once again provided discount tickets as part of the relaunched "Lítačka" Prague travel card, which attracted 91 visitors. On 2 November 2021 the museum was included in the re-launched "Prague City Pass", attracting more than 3,000 visitors.

As in previous years, the museum continued to provide considerable discounts for school group visits through its Department for Education and Culture. The museum's activities were also successfully promoted by the Society of Friends of the Jewish Museum in Prague.



# 2

## Finances

As in the previous year, the museum was considerably impacted by the Covid-19 pandemic in 2020. There were signs of improvement towards the end of the year, however, with higher visitor numbers and increased entrance fee receipts – the museum’s main source of revenue.

In 2019, the museum had total revenues of CZK 215,565,303. In 2020, as a result of being closed for a long time, total revenues tumbled to CZK 46,880,542 – dropping by as much as CZK 168,684,761, a decline of 78.25%. In 2021, the museum had total revenues of CZK 84,566,197 – an increase of 80.38% compared to 2020, but a substantial reduction of 60.77% compared to the pre-Covid year of 2019. The main reason for this decline was the loss of entrance fee receipts, which was due to the fact that the museum was closed to the public from 1 January to 2 May 2021. The museum was partially open from 3 May onwards, with public access limited to the Old Jewish Cemetery and the Spanish Synagogue. All of the museum’s sites were open from 2 June 2021, but with reduced opening hours. As a consequence of the government’s imposed closures and the Czech Republic’s entry restrictions for foreign travellers, the museum’s entrance fee receipts amounted to only CZK 36,659,638. This was only a marginal improvement on the previous year (CZK 30,895,642), considering that entrance fee receipts in the pre-Covid year of 2019 were as high as CZK 194,157,284.

The museum responded to the crisis triggered by the COVID-19 pandemic in 2021 by reducing its budget, halting investments, reducing staff numbers, introducing a salary freeze, and partially withdrawing bonus payments. Costs were reduced by CZK 15,671,653 (12.46%) compared to 2020. The museum limited all purchases of materials and services over and above the necessary fixed costs, the only exception being costs tied to special-purpose grants that were received. Lowering costs was achieved by continuing to reduce staff numbers and full-time equivalents. Compared to 2020, wage costs decreased by CZK 4,601,492. Substantial rent reductions were provided to the museum, notably by the Jewish Community of Prague through its property management company Matana. On the other hand, the museum also provided rent discounts to its subtenants.

Overall, the museum’s financial results in 2021 were significantly helped by an extraordinary subsidy of CZK 33,455,666 from the Czech Ministry of Culture under the “COVID – Sustainability for Museums II” programme.

Despite the cost-saving measures and the extraordinary subsidy from the Czech Ministry of Culture, the museum suffered a net loss of CZK 25,549,235 in 2001. Notwithstanding this, the museum incurred a tax liability of CZK 216,080 because even in this situation, as a non-profit organisation, it had to pay tax on its income from rentals and advertising.

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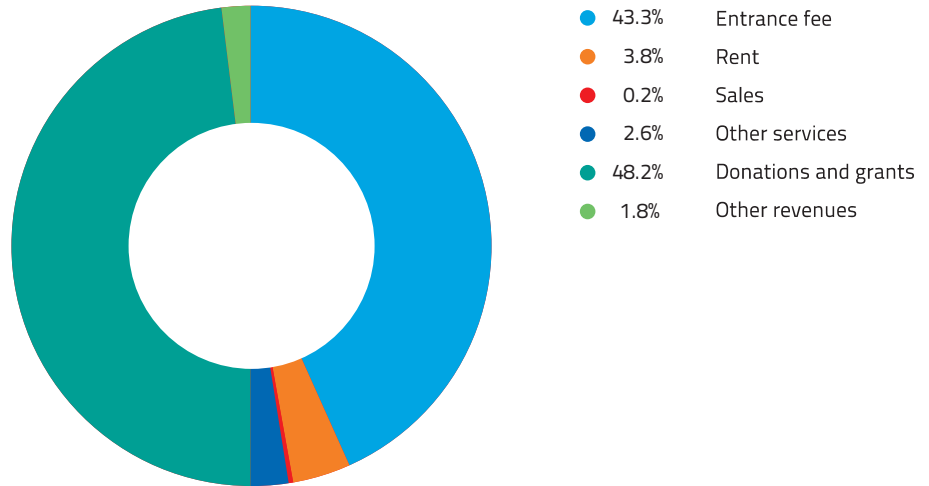
At Prague, 12 May 2022

Leo Pavlát  
Director, Jewish Museum in Prague

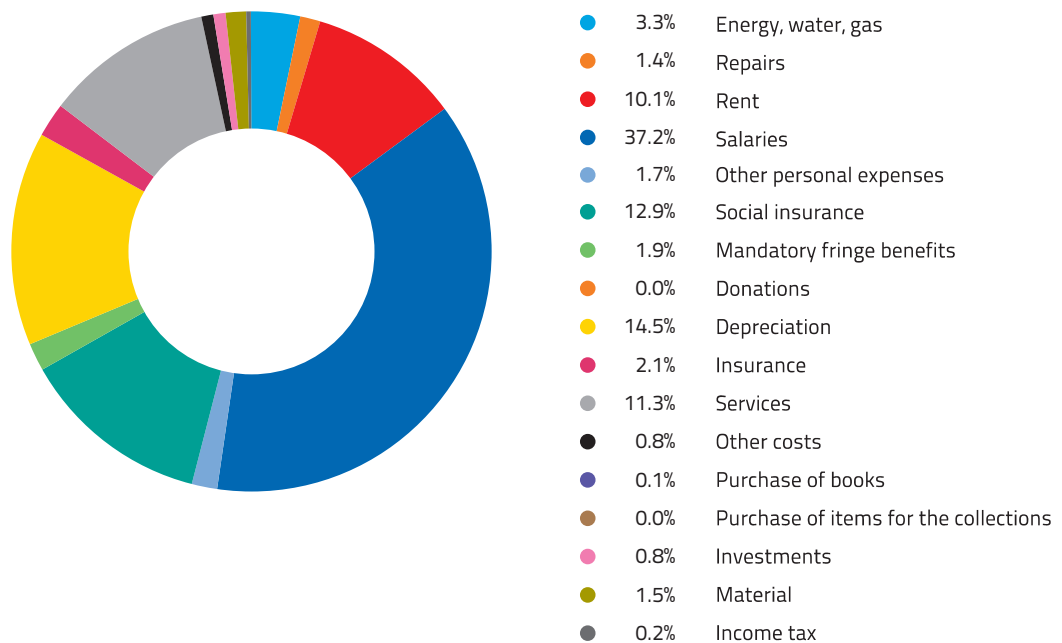


## Appendix 1 – 2021 budget implementation

Revenues of the Jewish Museum in Prague (2021)



Expenses of The Jewish Museum in Prague (2021)



## Appendix 2 – Profit and loss statement (CZK '000)

	As of 31 Dec 2020	As of 31 Dec 2021
<b>REVENUES</b>	<b>46 880</b>	<b>84 566</b>
Sales of goods and services	5 325	5 599
Entrance fees	30 896	36 657
Subsidies	7 244	40 778
Recognition of provisions	0	0
Other revenues	3 415	1 532
<b>OPERATING COSTS</b>	<b>125 578</b>	<b>109 899</b>
Expenditures on realized sales	44 676	30 804
Personnel costs	64 231	59 558
Depreciation	13 380	16 149
Other operating costs and provisions	3 291	3 388
<b>INCOME TAX</b>	<b>208</b>	<b>216</b>
<b>RESULT</b>	<b>-78 906</b>	<b>-25 549</b>

## Appendix 3 – Balance sheet (CZK '000)

	As of 31 Dec 2020	As of 31 Dec 2021
<b>PERMANENT ASSETS</b>	<b>175 333</b>	<b>159 683</b>
Intangible fixed assets	1 247	31
Tangible fixed assets	149 086	134 652
Financial investments	25 000	25 000
<b>CURRENT ASSETS</b>	<b>232 939</b>	<b>250 464</b>
Inventories	6 826	6 863
Receivables	9 240	10 358
Financial assets	214 551	230 864
<b>OTHER ASSETS</b>	<b>2 322</b>	<b>2 379</b>
<b>TOTAL ASSETS</b>	<b>408 272</b>	<b>410 147</b>
<b>OWN SOURCES</b>	<b>393 937</b>	<b>388 874</b>
Funds	472 843	414 423
Financial results in current accounting period	-78 906	-25 549
<b>EXTERNAL RESOURCES</b>	<b>14 335</b>	<b>21 273</b>
Short-term commitments	9 733	17 005
Provisions	0	0
<b>OTHER LIABILITIES</b>	<b>4 602</b>	<b>4 268</b>
<b>TOTAL LIABILITIES</b>	<b>408 272</b>	<b>410 147</b>



## Appendix 4 – Staff structure

In accordance with its organisation manual, the JMP comprised nine departments and eleven sections in 2021. As of the end of 2021, it had of 107 employees, including those on maternity and parental leave. The number of individuals employed by the JMP in 2021 was 102 and the number of full time equivalent employees was 87,17.

Director	1
Research and specialist staff, including restoration staff	30
Education and culture staff	7
Staff in charge of the maintenance, repairs, refurbishment and administration of buildings and cemeteries	3
Publicity and exhibition staff	3
Reservation Centre staff	3
IT staff	5
Administrative staff	3
Economic staff, including exhibition ticket sellers	8
Security staff and custodians	39

Average monthly salary for JMP staff in 2021: CZK 35,225.

## Appendix 5 – Building repairs and reconstruction (CZK '000)

Building	1995–2021
Spanish Synagogue	57 156
Administration building in Jáchymova st.	3 215
Maisel Synagogue	43 352
Pinkas Synagogue	23 077
Ceremonial Hall	3 327
Klausen Synagogue	10 568
Depository of textiles	4 514
New Administration and Research Centre	106 463
Department for Education and Culture, Information and Reservation centre	19 066
Smíchov Synagogue	79 336
Brandýs Synagogue	855
Depository of books Spořilov	215
Jewish Cemetery - Fibichova Pgue 3	11 980
Old Jewish Cemetery	14 125
Total	377 249

# Independent auditor's report on the verification of the financial statements of the Jewish Museum in Prague as of 31 December 2021 for the period 1. 1. 2021 – 31. 12. 2021

for the management personnel of the accounting entity

## Auditor's opinion

I have audited the enclosed financial statements of the Jewish Museum in Prague (hereinafter "the Accounting Entity"), which have been put together on the basis of Czech accounting regulations, comprising a balance sheet as of 31 December 2021, a profit and loss statement for the year ending 31 December 2021, and the appendices to these financial statements, which contain a description of the substantial accounting methods used and other explanatory information. The data relating to the Accounting Entity is set out in Section 1 (General Information) as an appendix to these financial statements.

In my opinion, the financial statements give a true and fair view of the assets and liabilities of the Accounting Entity as of 31 December 2021, and of its expenses, income, financial results and cash flow for the year ending 31 December 2021 in accordance with Czech accounting regulations.

Accounting entity: Jewish Museum in Prague, an interest group of legal entities

Address: U stare školy 141/1, Praha 1

Business ID No.: 60459263

Statutory representative: Leo Pavlat, director

Authorized auditor: Ing. Libor Bosák

Auditor's Licence No. 0407

Address: Českomalínská 206/17, 160 00 Praha 6

Business ID No.: 13139304

At Prague, 11 May 2022

(date of audit completion)

Ing. Libor Bosák

Independent auditor

Czech Chamber of Auditors, License No. 0407



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